

ROCKY MOUNTAIN DISTRICT KEY CLUB

DISTRICT CONVENTION &
LEADERSHIP CONFERENCE

DCON



SPONSORSHIP PROSPECTUS 2025

**DREAMING OF A BETTER FUTURE
THROUGH SERVICE**

APRIL 4th - APRIL 6th

**YMCA OF THE ROCKIES
ESTES PARK, COLORADO**

A CENTURY OF SERVICE:

ART DECO THEME

DCON 2025



goes to Estes Park

The Rocky Mountain District is proud to present its 73rd annual District Convention and Leadership Training Conference titled "**A Century of Service: Art Deco**", a weekend dedicated to developing students into young leaders. Your contribution will fund leadership training and workshops that will be hosted at our weekend event. Members attending our event are enthusiastic to learn to serve as leaders in their communities. Our audience includes high school students to retirees, so your advertisement is guaranteed to reach a wide demographic.

The sponsorship opportunities listed are named after the theme of our event. They are available for the 2025 Rocky Mountain District Convention and Leadership Conference, to be held from **APRIL 4th to APRIL 6th**. Organizations, individuals, or Kiwanis clubs may participate in our sponsorship opportunities as well as place an advertisement on our event program. The donation amounts and full descriptions are shown on the following pages.

We invite you to sponsor our student leadership conference and annual convention!



rmd_keyclub



www.rmdkeyclub.org

About Key Club

Key Club is the world's largest student-led service organization with thousands of clubs in over 38 countries. Key Club members around the world are making a positive impact as they serve others in their schools and communities. Key Club aims to cooperate with school principals and teachers to provide high school students with invaluable experience in living and working together and to prepare them for useful citizenship. Our members develop initiative and leadership skills by serving their schools and communities. High school student members of Key Club perform acts of service in their communities, such as cleaning up parks, collecting clothing and organizing food drives. They also learn leadership skills by running meetings, planning projects and holding elected leadership positions at the club, district and international levels.

About RMD

Key Club is split into smaller districts around the world, such as the Pacific Northwest or Southwest District. Our district, the Rocky Mountain District, consists of clubs within Wyoming, Colorado and the panhandle of Nebraska. Our district consists of 7 divisions with a local focus on service within their respective communities. By sponsoring our convention, you can not only support Key Club, but also promote your business to potentially thousands of people within our district.



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Sponsorship Levels

Please review the Sponsor Levels (on the next page) to determine how you would like to participate. The link to sign up to sponsor our event is (form here). Completed forms are due no later than March 5th. Payment must be received no later than March 10th to ensure proper recognition at our event.

Payment Instructions

Our payment methods are thoroughly explained in the form sent from our District Administrator, Shane Miller, from the email below. We will provide the appropriate donation receipts depending on your donation method used. For additional info, please contact our District Administrator, Shane Miller, at admin@rmdkeyclub.org

Thank you for your support!

NOTE: All contributors will be displayed on a "Sponsor Board" found inside the event program. Company logos will be included in the event's general session slideshow. A "thank you" shoutout Instagram post will be dedicated to all donors/sponsors as well.



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Roaring 100 Sponsor

\$1000+

- Main sponsor title on all event publicity
- Logo featured on all event publications
- Logo on all participant t-shirts
- Premium social media shoutout posts
- Full page ad on event program
- Sponsor of Talent Show



Golden Gatsby Sponsor

\$500 - \$999

- Logo featured on all event publications
- Premium social media shoutout posts
- Half page ad on event program



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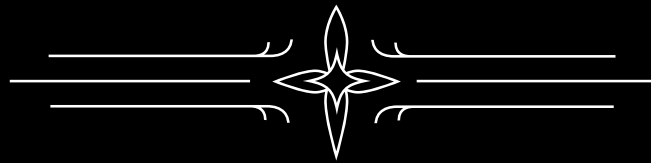


Silver Elegance Sponsor

\$250 - \$499



- Logo on all event publications
- Recognition post on social media
- 1/4 page ad on event program



Art Deco Friend Sponsor

\$100 - \$249



- Logo featured on all event publications
- Business card-sized ad on event program
- Prominent social media “thank you” post



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Up To \$99

For this tier, we unfortunately do not have any distinguishing perks, but your organization's name will be mentioned in our program. We do want to thank you for your donation to Rocky Mountain District Key Club; any amount of money will help us enrich the lives of high school students with volunteering and service. Thank you so much!

Thank you for reading the Rocky Mountain District Key Club 2025 DCON Sponsorship Booklet; we hope that you consider making a donation and being a sponsor of our organization's largest annual event!



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